

COOKIE POLICY

Látóhatár Kiadó Kft. - pestbuda.hu

Last Updated: 22 September 2020

INTRODUCTION

Látóhatár Kiadó Kft. (“we” or “us” or “our”) may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit our website pestbuda.hu, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the “Site”) to help customize the Site and improve your experience.

We reserve the right to make changes to this Cookie Policy at any time and for any reason. We will alert you about any changes by updating the “Last Updated” date of this Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy on the Site, and you waive the right to receive specific notice of each such change or modification.

You are encouraged to periodically review this Cookie Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Cookie Policy by your continued use of the Site after the date such revised Cookie Policy is posted.

This Cookie Policy was created based on Termly’s Cookie Policy Template.

USE OF COOKIES

A “cookie” is a string of information which assigns you a unique identifier that we store on your computer. Your browser then provides that unique identifier to use each time you submit a query to the Site. We use cookies on the Site to, among other things, keep track of services you have used, record registration information, record your user preferences, keep you logged into the Site, and track the pages you visit. Cookies help us understand how the Site is being used and improve your user experience.

TYPES OF COOKIES

The following types of cookies may be used when you visit the Site:

Required Cookies

Required cookies are “first-party cookies”, and can be either permanent or temporary. These are necessary cookies, without which the Site won't work properly or be able to provide certain features and functionalities. Some of these may be manually disabled in your browser, but may affect the functionality of the Site.

Analytics Cookies

Analytics cookies monitor how users reached the Site, and how they interact with and move around once on the Site. These cookies let us know what features on the Site are working the best and what features on the Site can be improved. These cookies are provided by a third-party but integrated into our Site by our developers.

Third-Party Cookies, such as advertising cookies

Third-party cookies may be placed on your computer when you visit the Site by companies that run certain services we offer. These cookies allow the third parties to gather and track certain information about you. These cookies can be manually disabled in your browser.

Advertising cookies are placed on your computer by advertisers and ad servers in order to display advertisements that are most likely to be of interest to you. These cookies allow advertisers and ad servers to gather information about your visits to the Site and other websites, alternate the ads sent to a specific computer, and track how often an ad has been viewed and by whom. These cookies are linked to a computer and do not gather any personal information about you. These cookies are third-party cookies and not connected to your use of our Site.

COOKIES USED ON THIS SITE

The website pestbuda.hu currently uses the following cookies:

Type	Name	Purpose	Data Collected	More information
essential	PHPSESSID	Stores user experience related data that is deleted when the Site is closed.	Does not collect data	This cookie is deleted every time your session on our Site ends.
essential (persistent)	cookieconsent	Stores information about whether the user has allowed the use of cookies.	Does not collect data.	This cookie is stored on your device and informs the website whether or not it is allowed to place other cookies on your device. The cookie expires after one year.
analytics	Google Analytics	These cookies allow us to recognize	Examples of data collected:	Use of this cookie is dependent on your informed, explicit

	_ga _gat _gid	and count the number of visitors and to see how visitors move around our site when using it.	<ul style="list-style-type: none"> - User given unique ID, IP address is masked, we cannot identify users. - Location - Type of device (PC, Mac, Mobile, Tablet) - Operating system and version - Browser and version - Page load times - Traffic source (direct, organic search, ad, social media etc.) - User interactions with site (including user path, time spent on pages, number of interactions per session) 	consent. All data is retained for a period of 26 months. Following this the data is still used in aggregate reports, but the data of the single session is no longer accessible. For more information visit: https://www.google.com/analytics/analytics/
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CONTROL OF COOKIES

Most browsers are set to accept cookies by default. However, you can remove or reject cookies in your browser's settings. Please be aware that such action could affect the availability and functionality of the Site.

For more information on how to control cookies, check your browser or device's settings for how you can control or reject cookies, or visit the following links:

[Apple Safari](#)

[Google Chrome](#)

[Microsoft Edge](#)

[Microsoft Internet Explorer](#)

[Mozilla Firefox](#)

[Opera](#)

[Android \(Chrome\)](#)

[Blackberry](#)

[Iphone or Ipad \(Chrome\)](#)

[Iphone or Ipad \(Safari\)](#)

In addition, you may opt-out of some third-party cookies through the [Network Advertising Initiative's Opt-Out Tool](#).

OTHER TRACKING TECHNOLOGIES

In addition to cookies, we may use web beacons, pixel tags, and other tracking technologies on the Site to help customize the Site and improve your experience. A "web beacon" or "pixel tag" is tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails, and acquire other statistical data. They collect only a limited set of data, such as a cookie number, time and date of page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.

PRIVACY POLICY

For more information about how we use information collected by cookies and other tracking technologies, please refer to our [Privacy Policy](#). This Cookie Policy is part of and is incorporated into our Privacy Policy. By using the Site, you agree to be bound by this Cookie Policy and our Privacy Policy.

CONTACT US

If you have questions or comments about this Cookie Policy, please contact us at:

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